



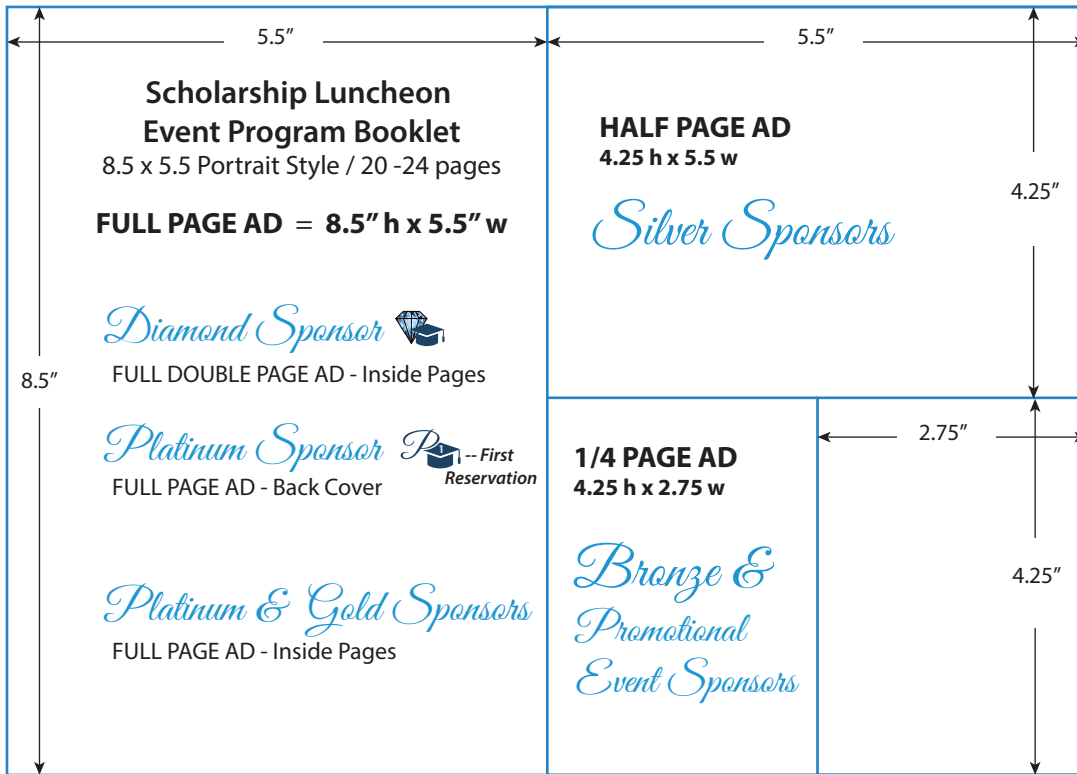
# ABWA Scholarship Luncheon - Nov. 2, 2024

## SPONSORSHIP PACKAGE SPEC SHEET

Sponsorships Registrations - **Deadline for print: Oct 4, 2024**

Sponsorships Registration with Online Recognition **only**, will be accepted up until: 10/25/24

### PROGRAM BOOKLET AD SIZE SPECIFICATIONS



### IMPORTANT! Regarding All Booklet Ad Designs

**WE DESIGN YOUR AD:** We will design your ad for you in accordance with our print guidelines.

We would **ONLY** need the basic content of what you would like on your ad, along with any images and your logo. A proof will be emailed to the point of contact for review and approval. One round of updates will be allowed.

**ARTWORK FILES:** All image files **MUST** be 300dpi high resolution (.jpg). All logo files **MUST** be vector file format (.eps)

**IF YOU DESIGN YOUR AD:** If you **MUST** design your own ad, it has to follow our strict print guidelines.

**\*\* SIZE:** The ad size **MUST** be per the dimension noted above PLUS a 1/4" bleed on all 4 sides.

**\*\* FILE FORMAT:** The file **MUST** be in vector format (.eps)

**\*\* RESOLUTION:** Any images used must be 300dpi print resolution.

**EMAIL ALL FILES TO OUR DESIGNER:** [cynthia@campaignagents.com](mailto:cynthia@campaignagents.com) For files more than 9MB please use DropBox or Google Drive

**ARTWORK or AD DESIGN SUBMISSION DEADLINE: SEPT 23, 2024**

### ONLINE RECOGNITION INCLUSIONS — All Sponsors

#### ABWA Website



All sponsors who contribute the Scholarship Luncheon will be recognized on ABWA's website and social media channels. Sponsor logos, outbound links and/or listings will vary depending on the sponsor level.

ABWA Social Media Platforms



### EVENT INCLUSIONS

#### EXCLUSIVE ITEMS

*Diamond Sponsor only*

- ◆ VENDOR TABLE (1' x 6')
- ◆ 33" X 80" VERTICAL BRANDED BANNER
- ◆ Exclusive recognition across ABWA website and social media channels

#### SPEAKING OPPORTUNITY

*Diamond*

*Platinum* **First Reservation only**

#### TABLE TENTS ( Double sided )



#### TABLES & SEATS



GUEST SEAT



*Diamond Sponsor*

**2 GUEST TABLES** ( x16 )

*Platinum Sponsors*

**1 GUEST TABLE** ( x 8 )

*Gold* **6 GUEST SEATS** ( x 6 )

*Silver* **4 GUEST SEATS** ( x 4 )

*Bronze* **2 GUEST SEATS** ( x 2 )

*Promotional Event Sponsor* **1 GUEST SEAT**

#### OTHER SPONSOR PKG ITEMS

#### SPONSOR LISTING

In the Program Booklet Sponsor Index

#### ADD TO SWAG BAG

Space is limited.

Submit a description of your item to:  
[info@allianceofbwa.org](mailto:info@allianceofbwa.org)

